

ZILKER
METROPOLITAN
PARK
VISION PLAN

COMMUNITY MEETING #2

- Time: August 10th, 6pm
- Participants:
100 people through Zoom, 15 through Facebook Live
- Total Survey Participants: 820 participants



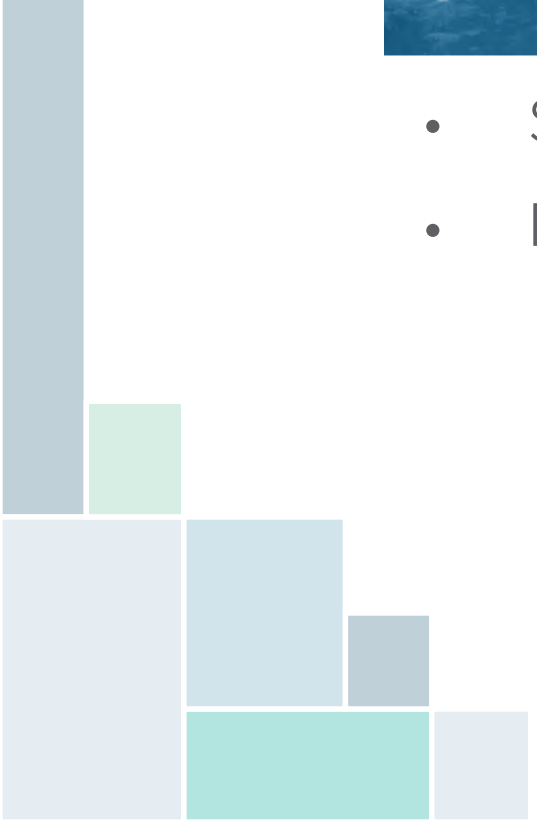
- Schedule
- Review of Community Engagement



- Programs of Zilker Park
- Benchmarks

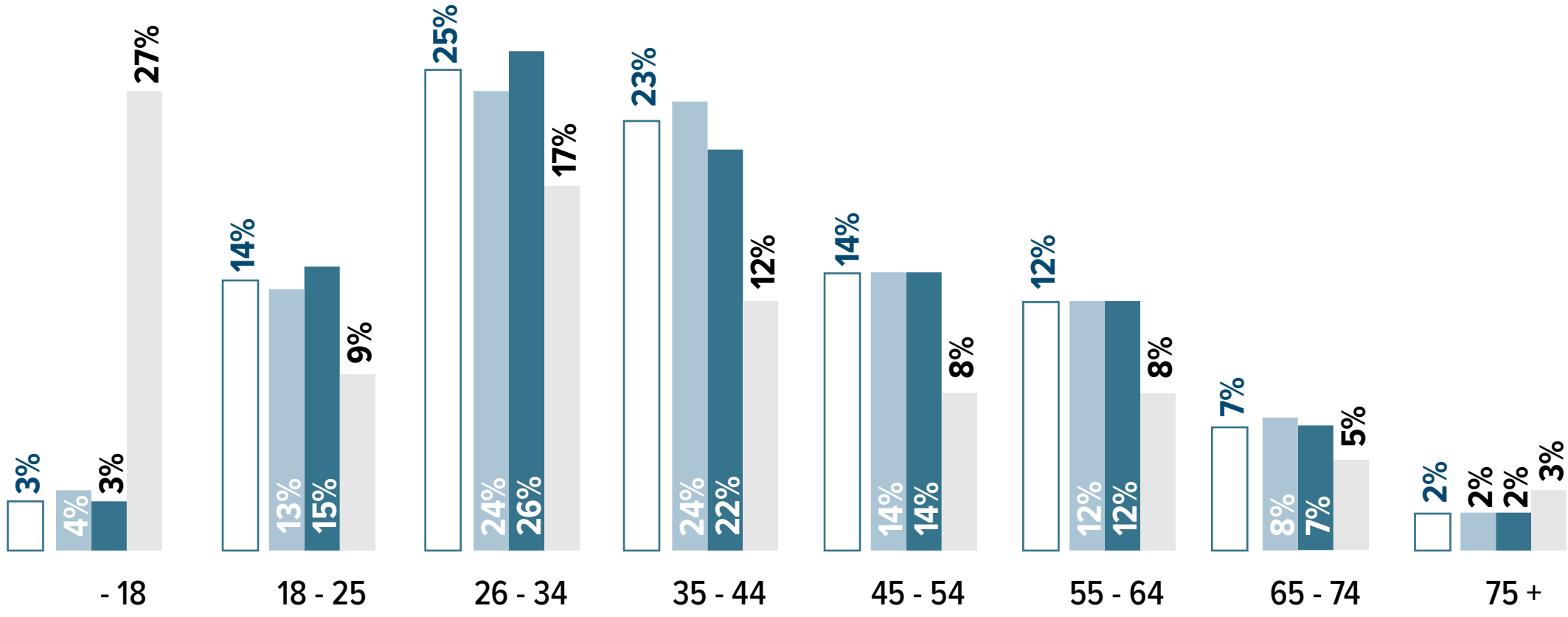
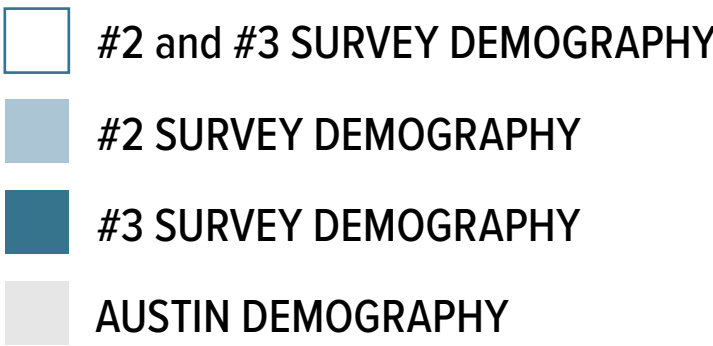


- City of Austin Budget
- Operation Budget
- Capital Budget



COMMUNITY SURVEY #3 RESULTS

SURVEY DEMOGRAPHICS (820 PARTICIPANTS, AUG 10th-OCT 11th)



AGE

SURVEY #2 and #3 DEMOGRAPHY



SURVEY #3 DEMOGRAPHY



SURVEY #2 DEMOGRAPHY

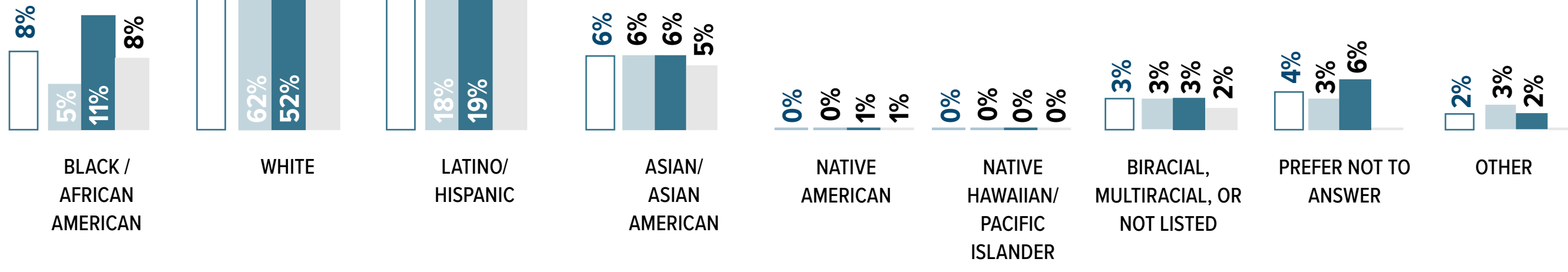


AUSTIN DEMOGRAPHY



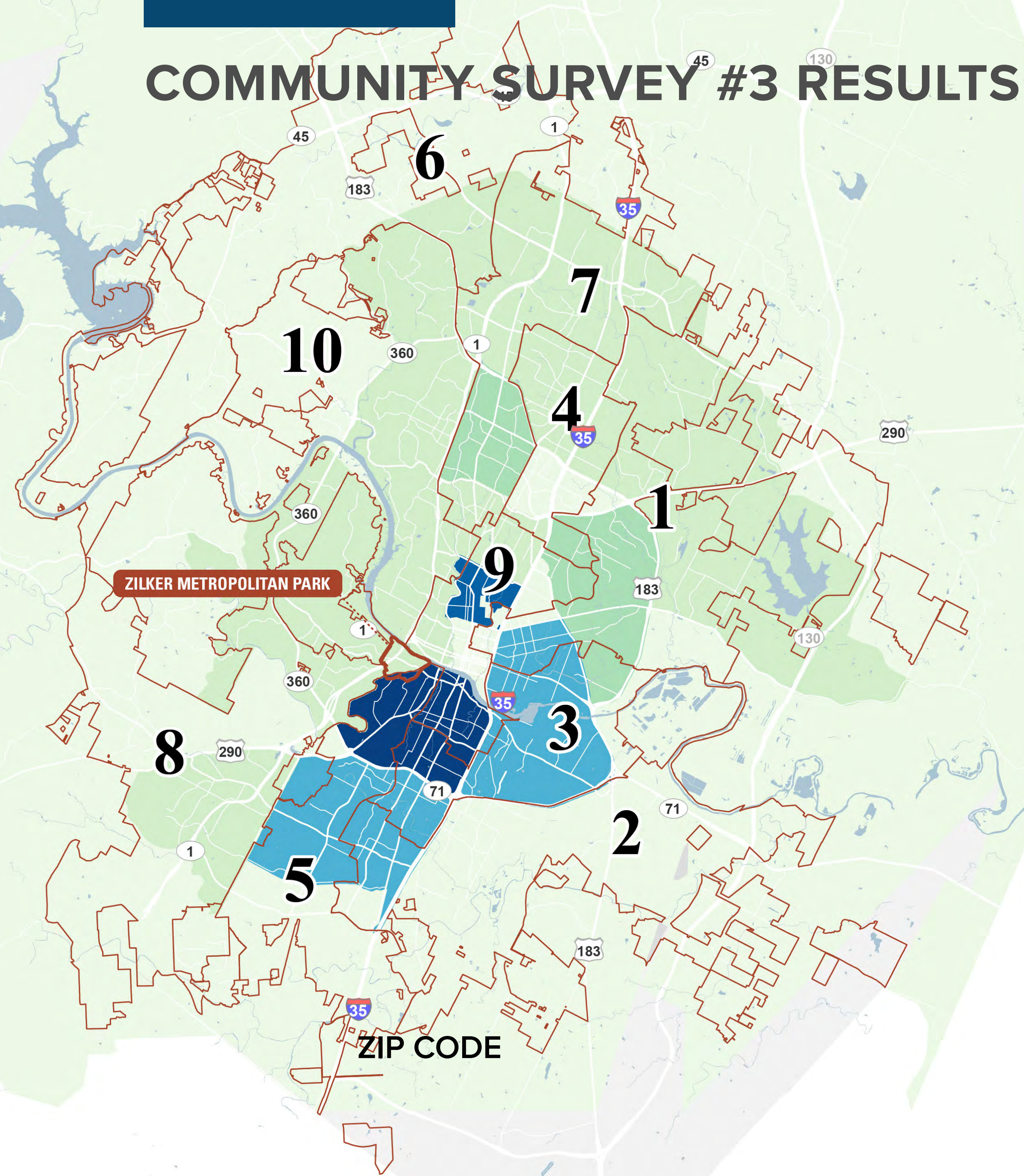
GENDER

3% Prefer not to answer
2% Non-binary or other identifier



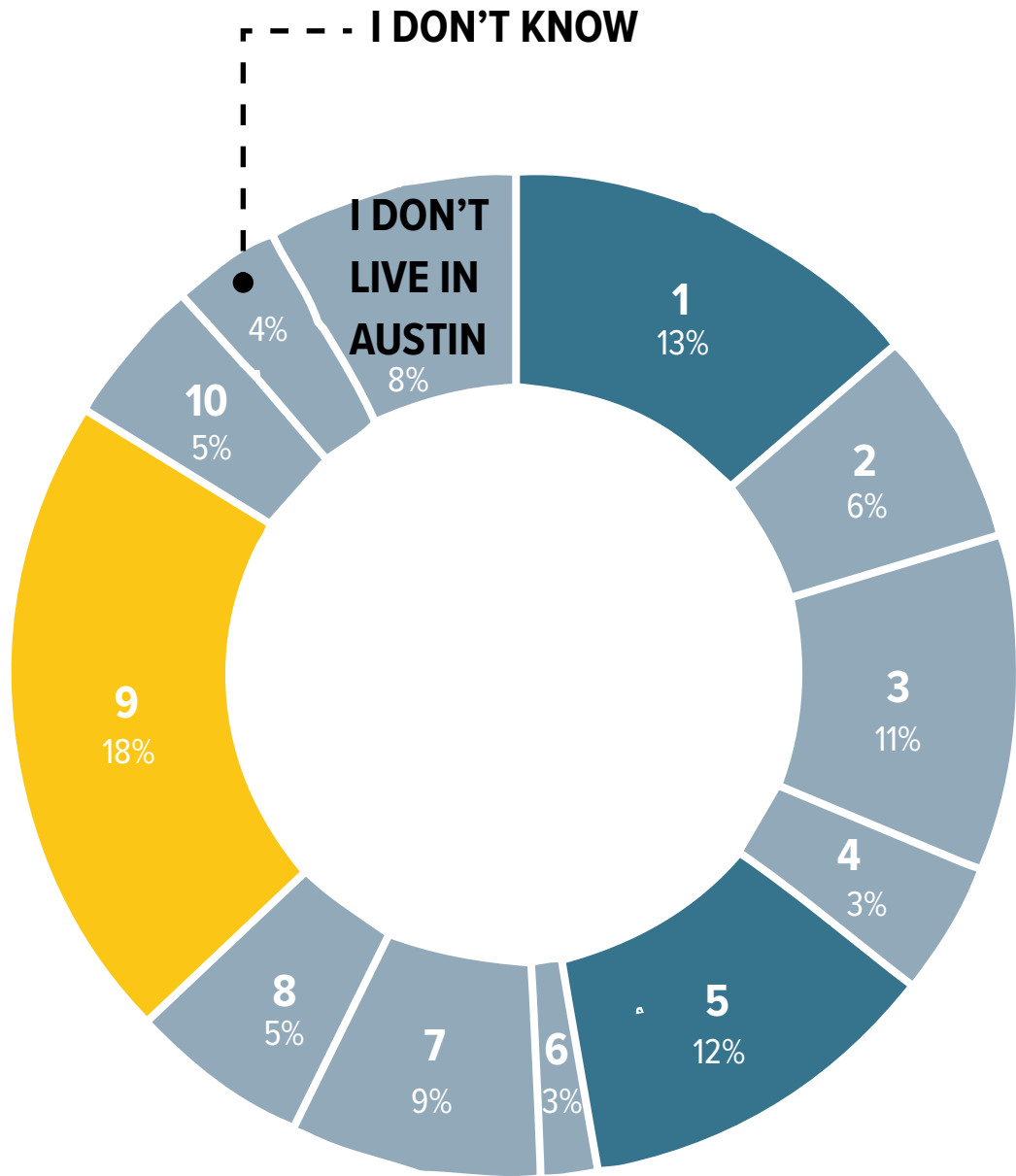
RACE/ETHNICITY

COMMUNITY SURVEY #3 RESULTS



78704	13%
78705	7%
78745	5%
78702	5%
78741	5%
78721	4%
78757	4%
78723	4%
78744	3%
78701	3%
78748	3%
78759	2%
78751	2%
78724	2%
78703	2%
78753	2%
78749	2%
78754	2%
78758	2%
78746	2%
78731	2%
78727	2%

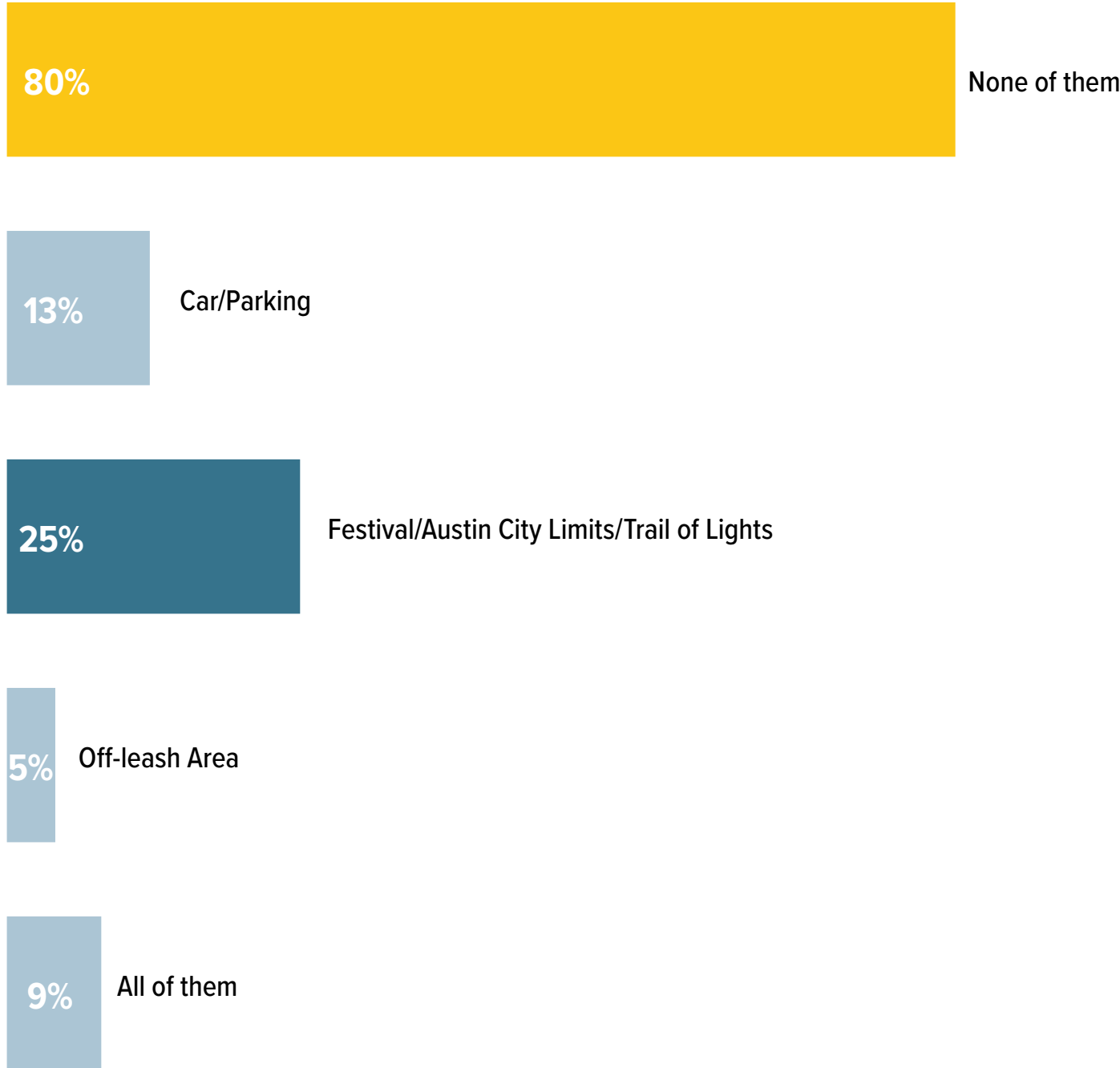
ZIP CODE



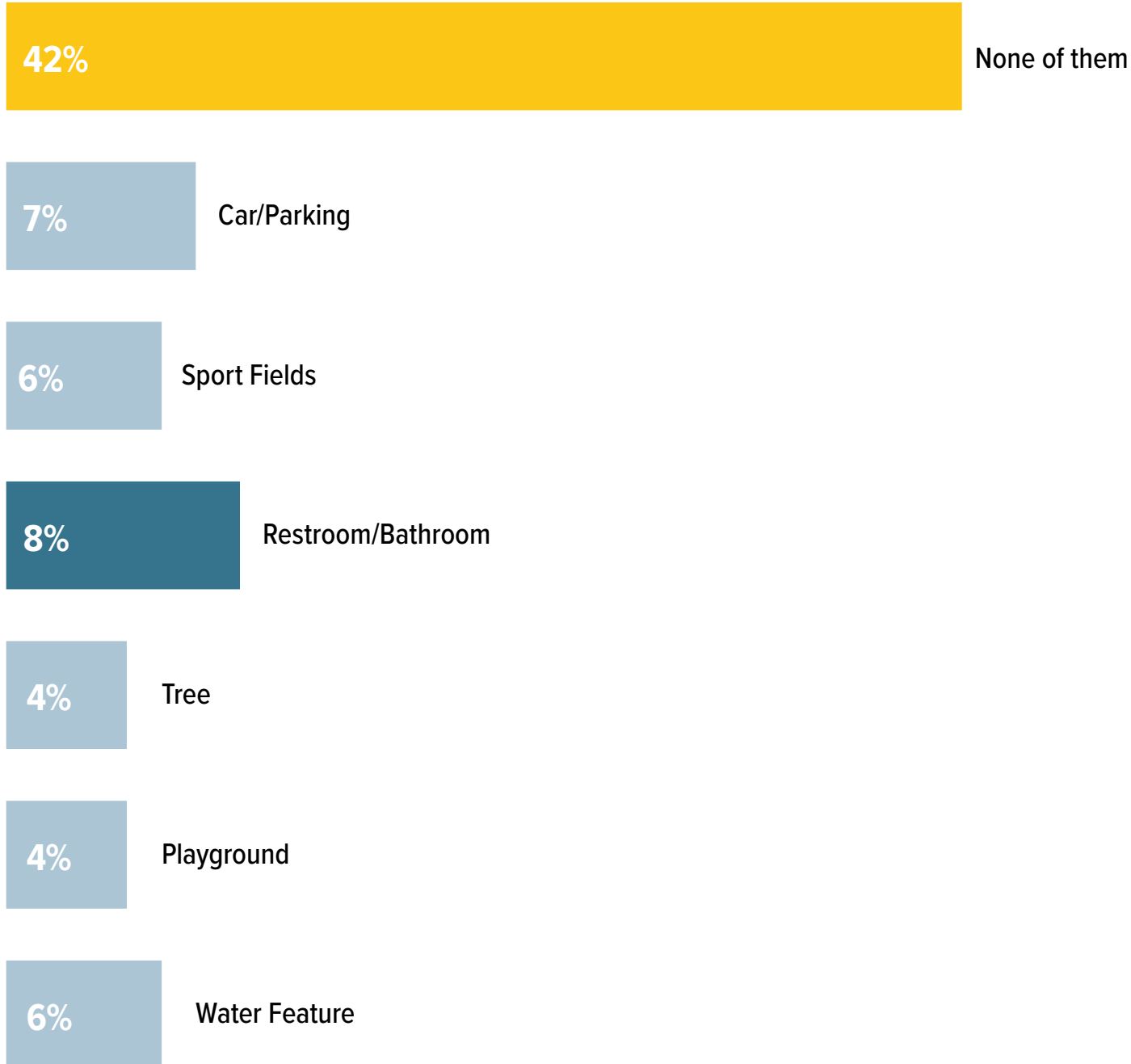
COUNCIL DISTRICT

COMMUNITY SURVEY #3 RESULTS

PROGRAMMING



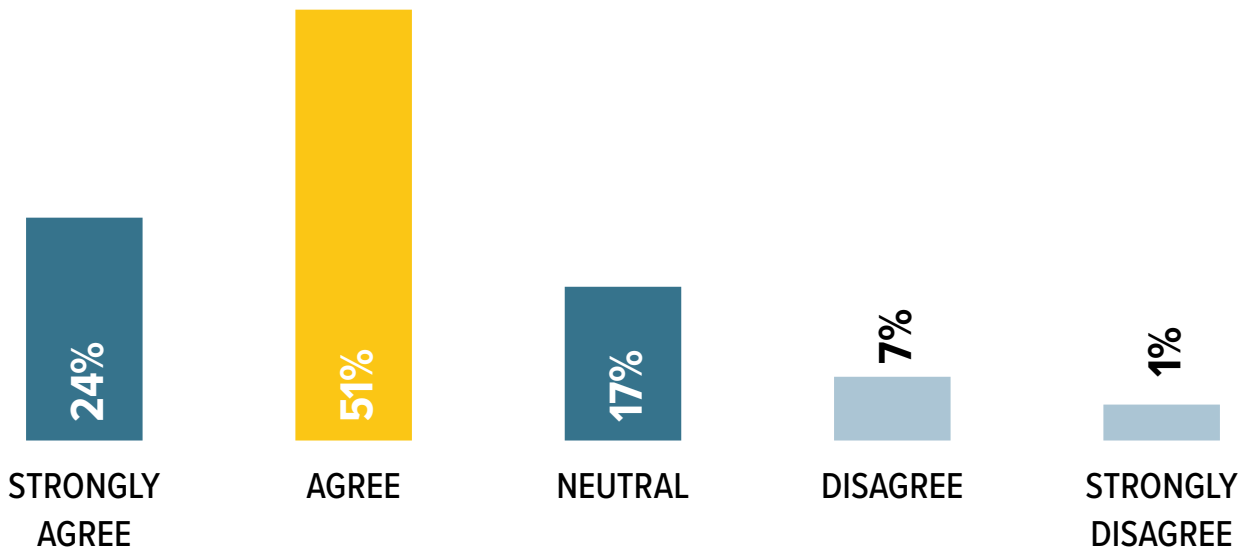
ARE THERE ANY CURRENT TYPES OF ACTIVITIES OR PARK SPACES THAT YOU THINK SHOULD BE REMOVED FROM ZILKER?



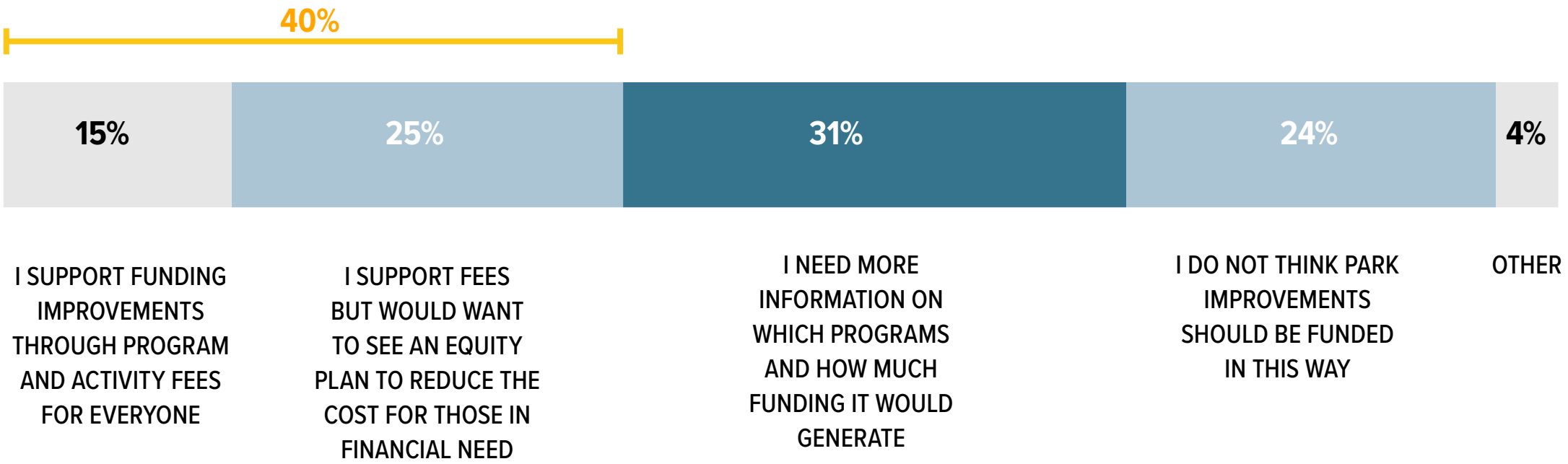
ARE THERE ANY SPACES OR ACTIVITIES YOU FEEL ARE MISSING IN ZILKER PARK TODAY?

COMMUNITY SURVEY #3 RESULTS

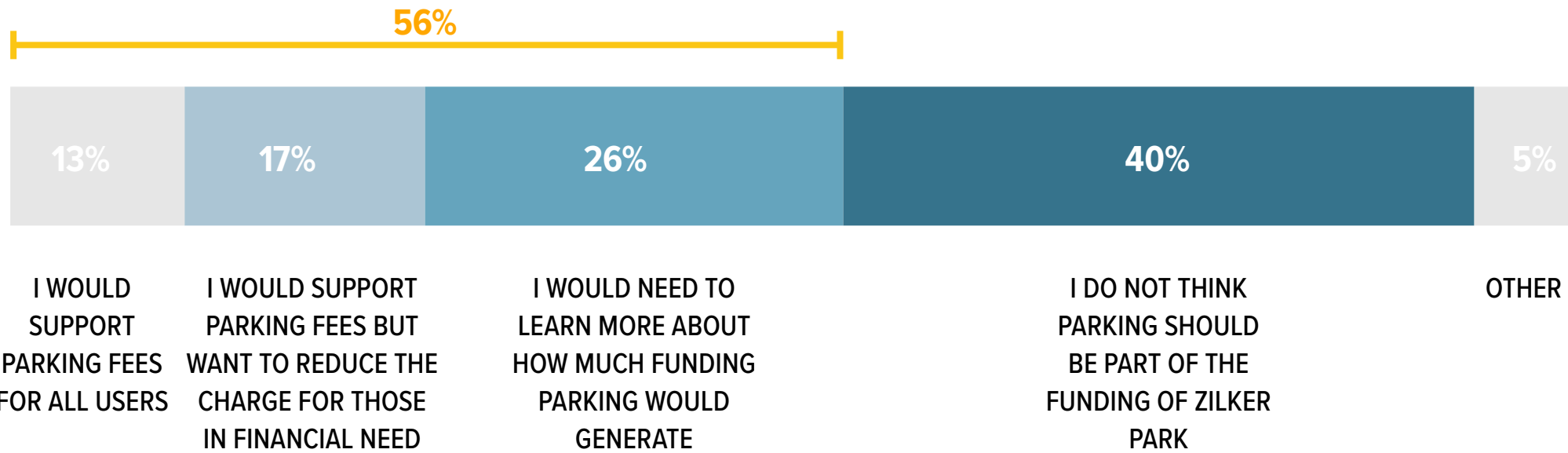
FUNDING



ZILKER PARK IS A WELL-MAINTAINED PARK



TO FUND PARK IMPROVEMENTS AND MAINTENANCE, HOW WOULD YOU FEEL ABOUT PAYING FOR SOME PROGRAMS OR ACTIVITIES WITHIN THE PARK?



HOW DO YOU FEEL ABOUT USING PARKING AS A FUNDING SOURCE FOR ZILKER OPERATIONS AND MAINTENANCE?